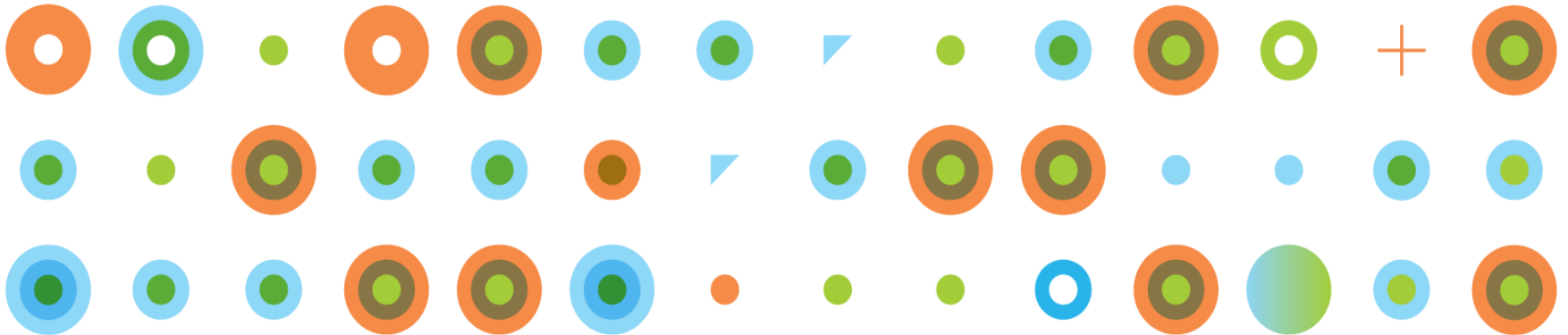




## Self-service BI voor data analyse en dashboards



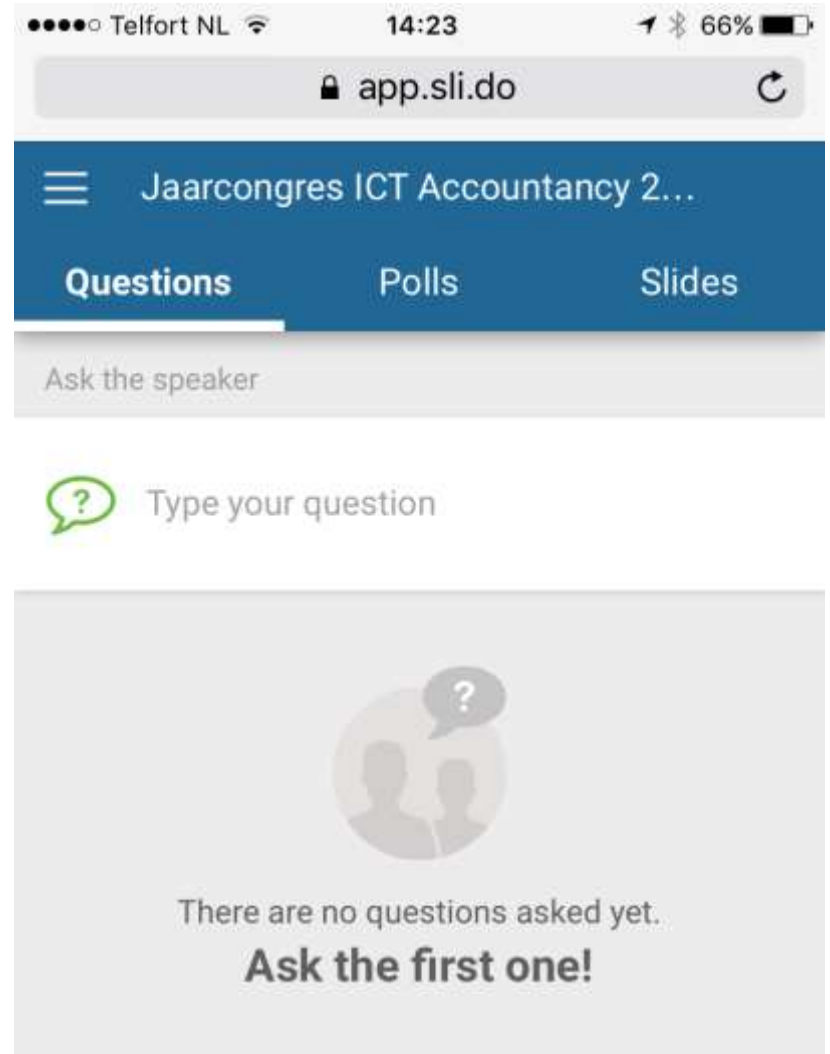


# Interactie App



[www.slido.com](http://www.slido.com)

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## Wie ben ik?



Delft



30 jaar



Tess



Mees



## Wat doe ik?



Implementaties

%30

Coaching

%35

Training

%10

Advies

%25

0 5 10 15 20 25 30 35 40

## Technologieën



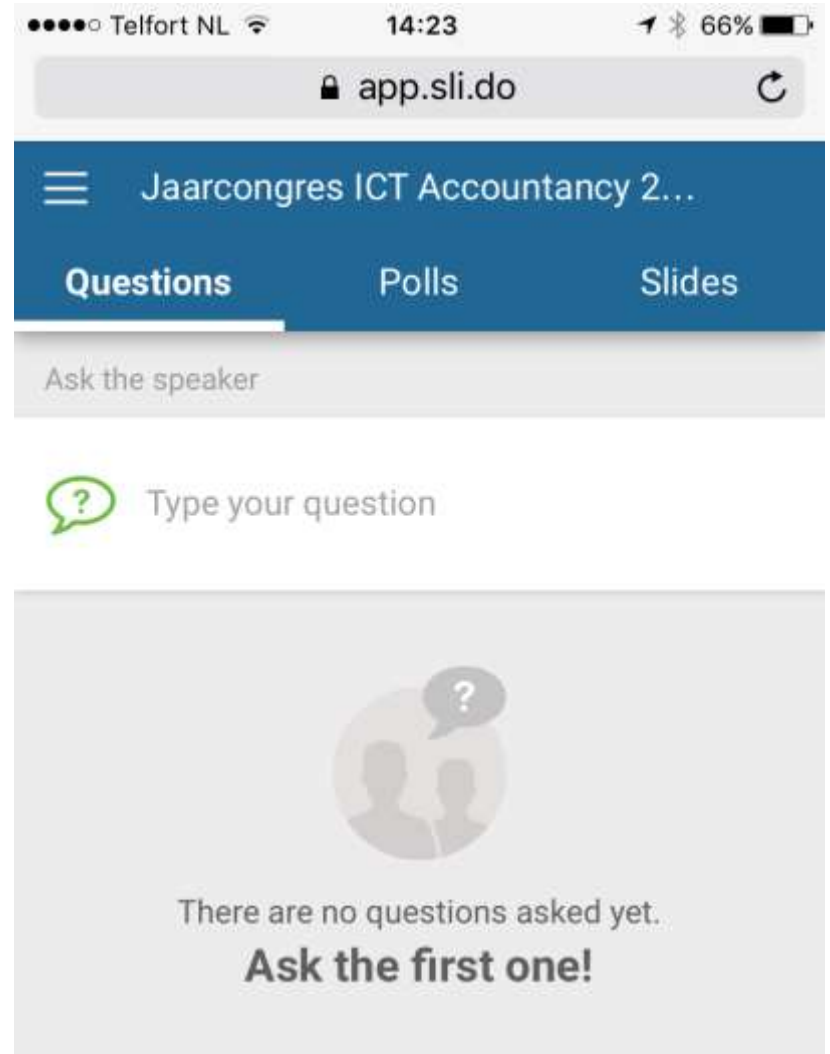


# Wie zijn jullie?



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# Waar gaan we het over hebben?

- Wat is Self Service BI?
- Ontwikkeling BI markt
- 3 tools uitgelicht
- Self Service BI als dienstverlening
- Stellingen
- 5 tips
- Vragen

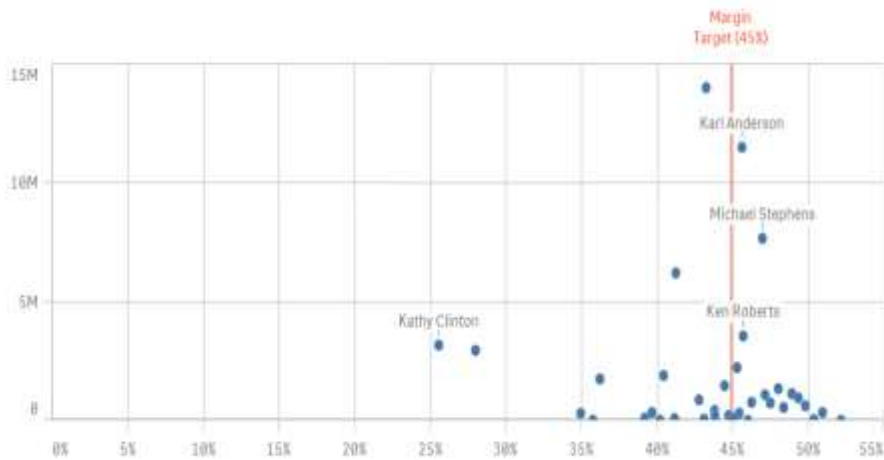




# Sales Analysis

Segment  Region  Sales Rep Name  Product Group

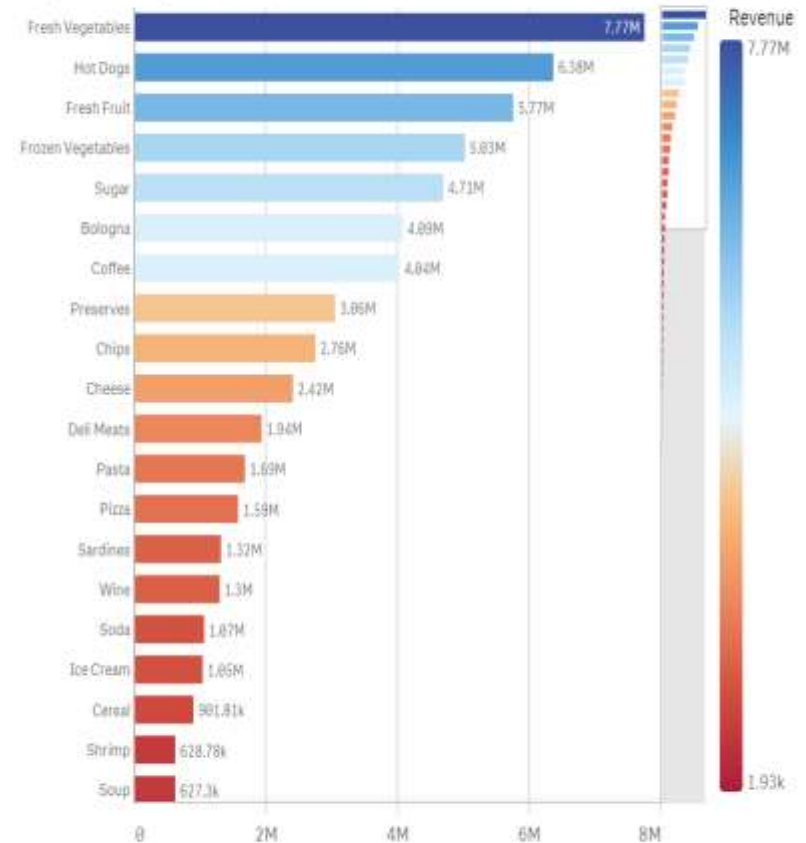
Sales vs Margin by Sales Rep



Average Sales Per Day



Total Revenue by Product Group = \$67,119,290



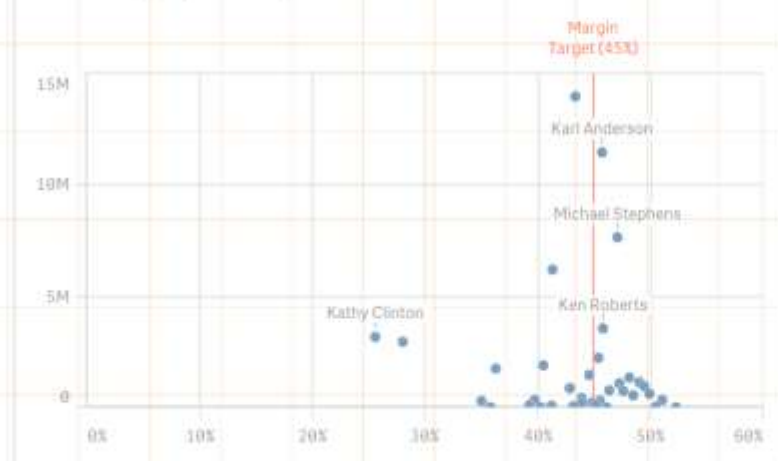


- Grafieken
- Zoeken
- Cirkelgrafiek
- Combinatiegrafiek
- Draaitabel
- Filtervak
- Kaart
- #1 KPI
- Lijngrafiek
- Meter
- Spreidingsplot
- Staafigrafiek
- Structuuroverzicht
- Tabel
- A Tekst en afbeelding

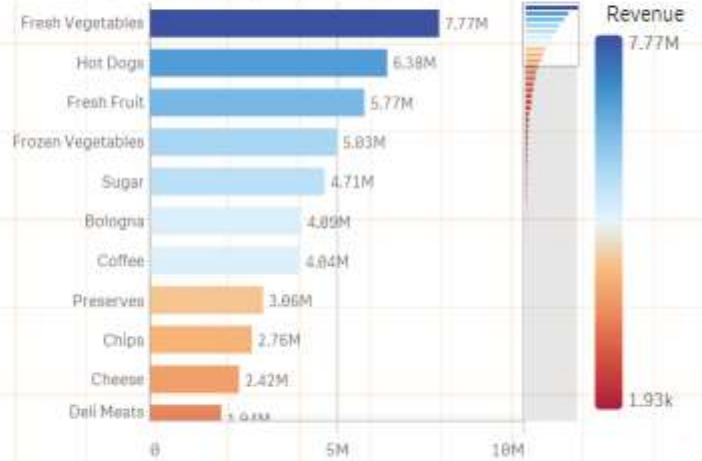
## Sales Analysis

Segment      Region      Sales Rep Name      Product Group

### Sales vs Margin by Sales Rep



### Total Revenue by Product Group = \$67,119,290



### Average Sales Per Day







### Grafieken

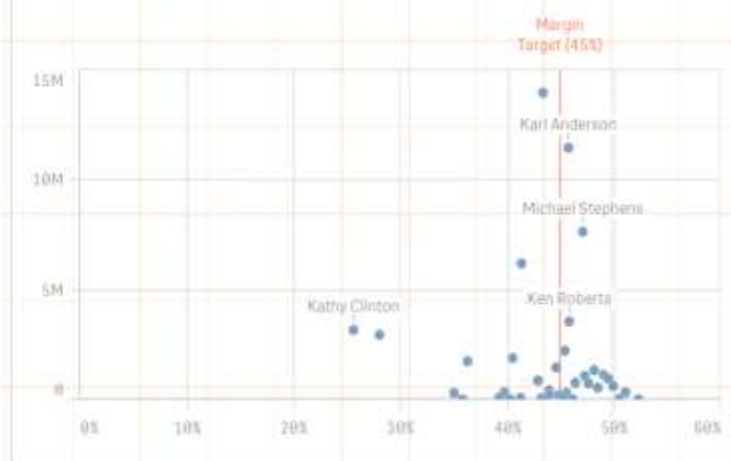
Zoeken

- Cirkelgrafiek
- Combinatiegrafiek
- Draaitabel
- Filtervak
- Kaart
- #1 KPI
- Lijngrafiek
- Meter
- Spreidingsplot
- Staatgrafiek
- Structuuroverzicht
- Tabel
- A Tekst en afbeelding

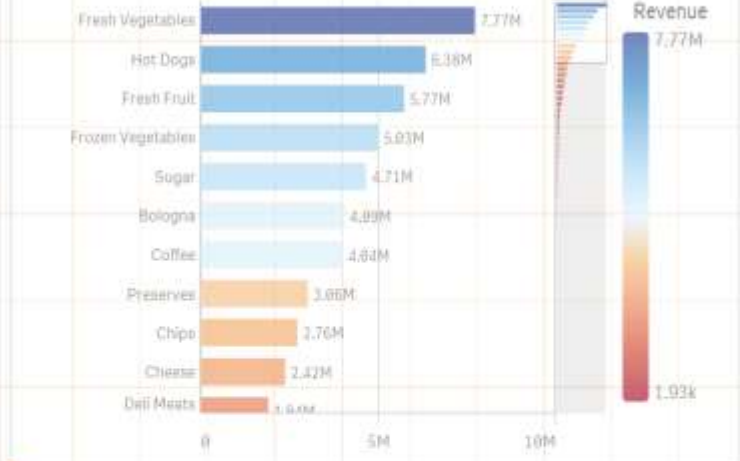
## Sales Analysis

Segment    Region    Sales Rep Name    Product Group

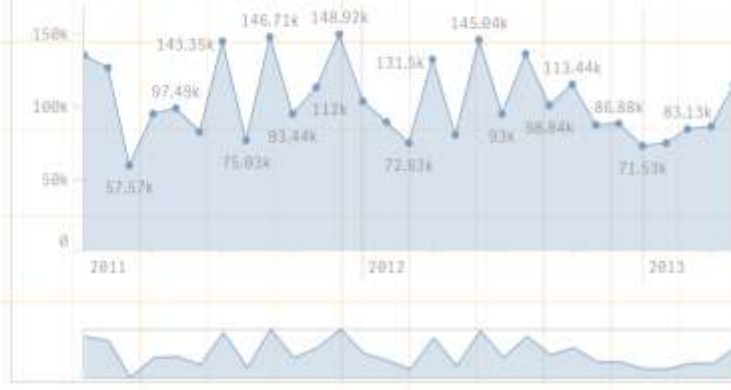
### Sales vs Margin by Sales Rep



### Total Revenue by Product Group = \$67,119,290



### Average Sales Per Day



Klik om titel toe te voegen

Dimensie toevoegen

Meting toevoegen

Product
Dimensies
Product
Product Group
Product Sub Group Desc
Product Type Desc
Velden
Product Group



### Grafieken

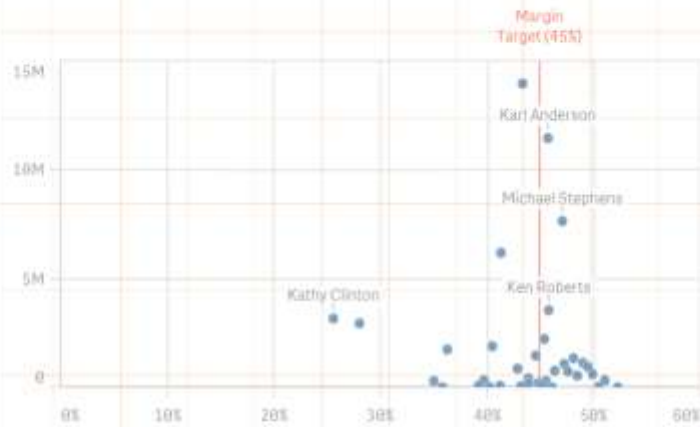
Zoeken

- Cirkelgrafiek
- Combinatiegrafiek
- Draaitabel
- Filtervak
- Kaart
- #1 KPI
- Lijngrafiek
- Meter
- Spreidingsplot
- Staatgrafiek
- Structuuroverzicht
- Tabel
- A Tekst en afbeelding

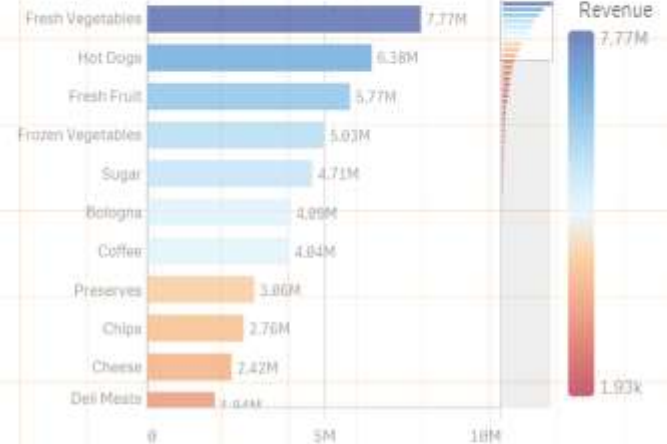
## Sales Analysis

Segment	Region	Sales Rep Name	Product Group
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### Sales vs Margin by Sales Rep



### Total Revenue by Product Group = \$67,119,298



### Average Sales Per Day



Klik om titel toe te voegen

Product Sub Group Desc

Meting toevoegen

Mar

Metingen

- Margin %
- Margin Amount

Vanuit een veld

- Sales Margin Amount

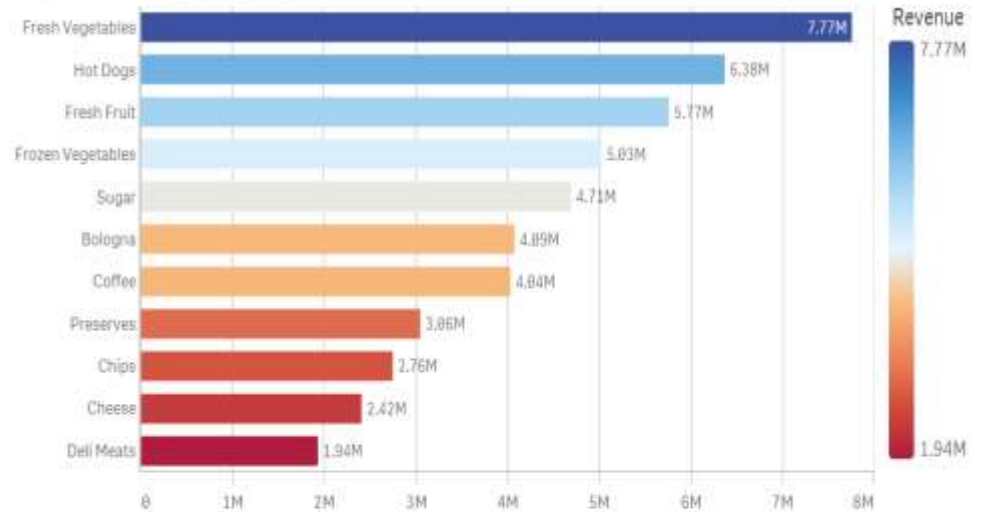
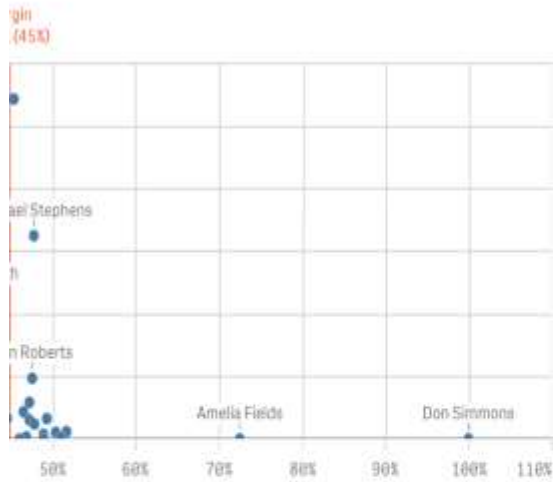


Region

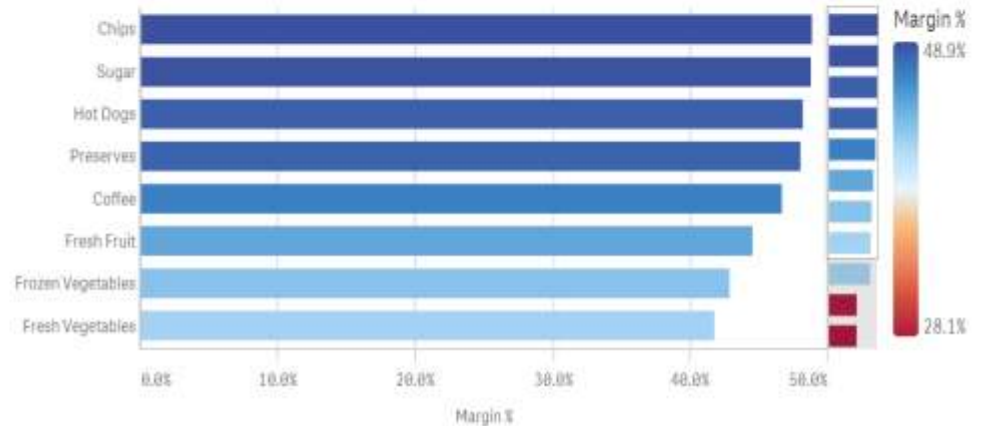
Sales Rep Name

Product Group

Total Revenue by Product Group = \$47,966,041



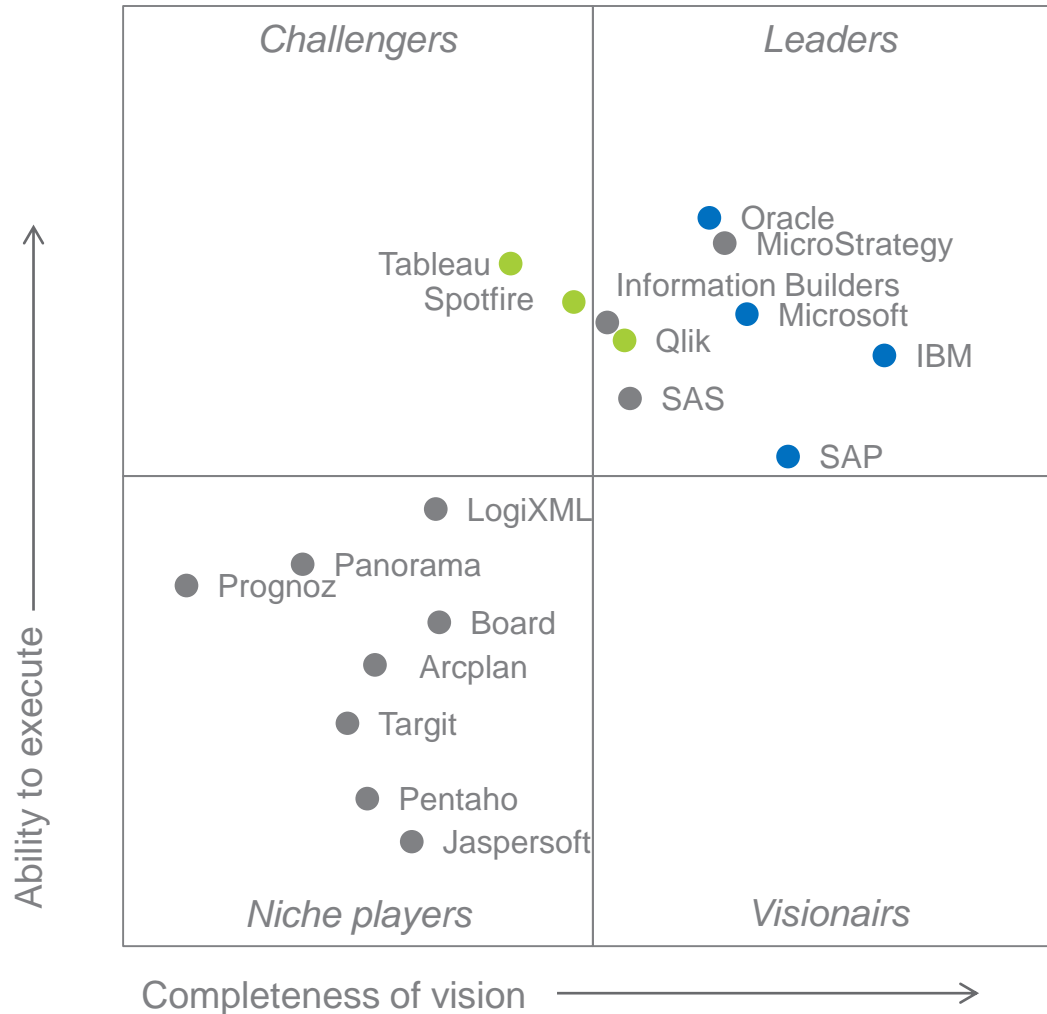
Margin by Product





# BI wereld veranderd

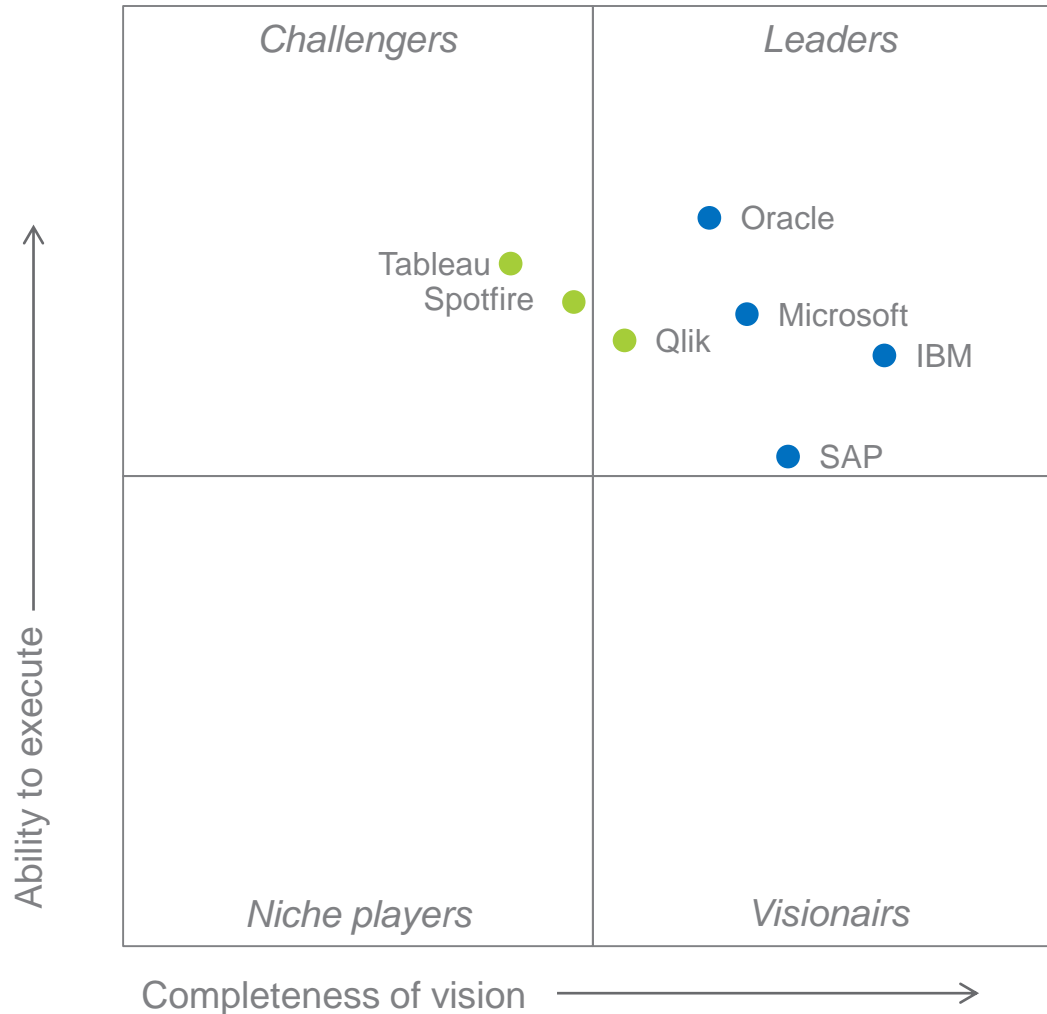
BI wereld totaal in 2012





# BI wereld verandert

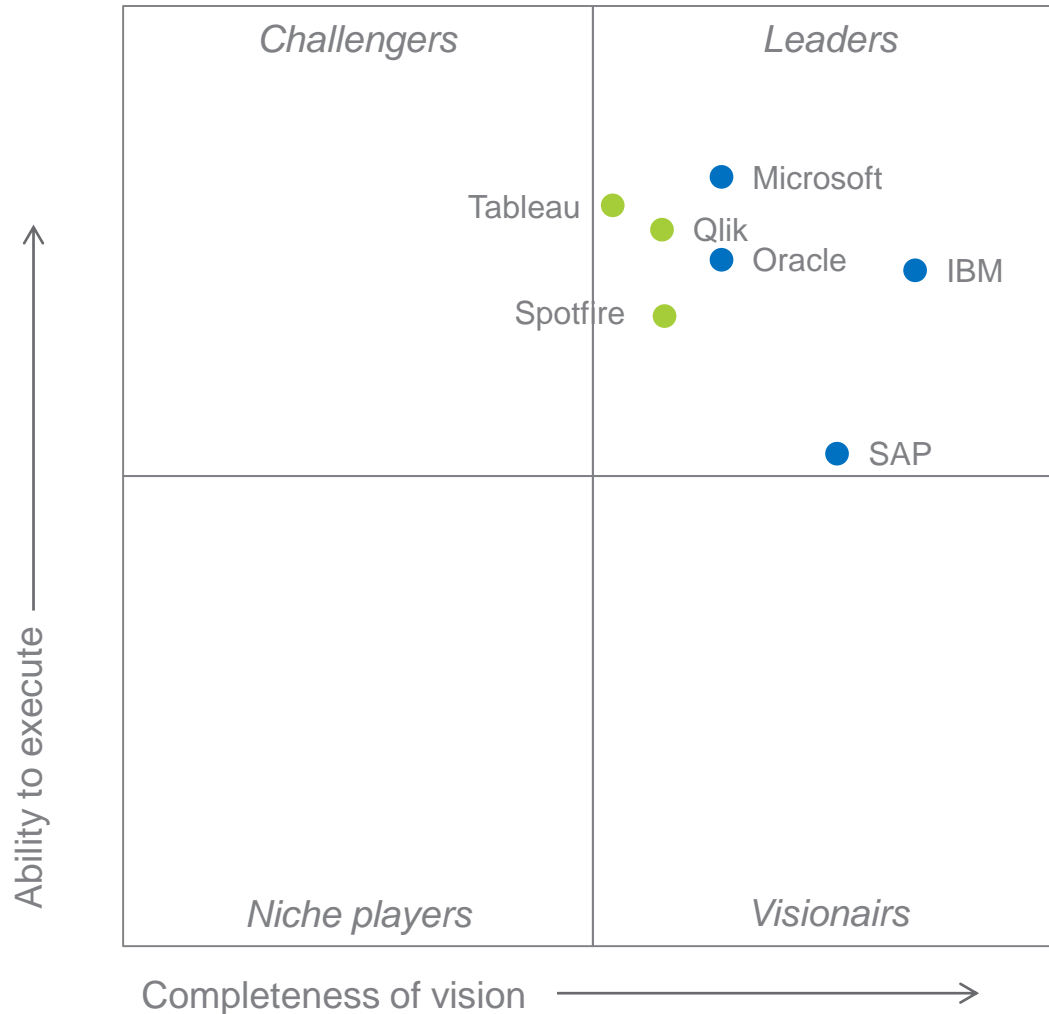
Classic vs new players in 2012





# BI wereld verandert

Classic vs new players in 2013





# BI wereld verandert

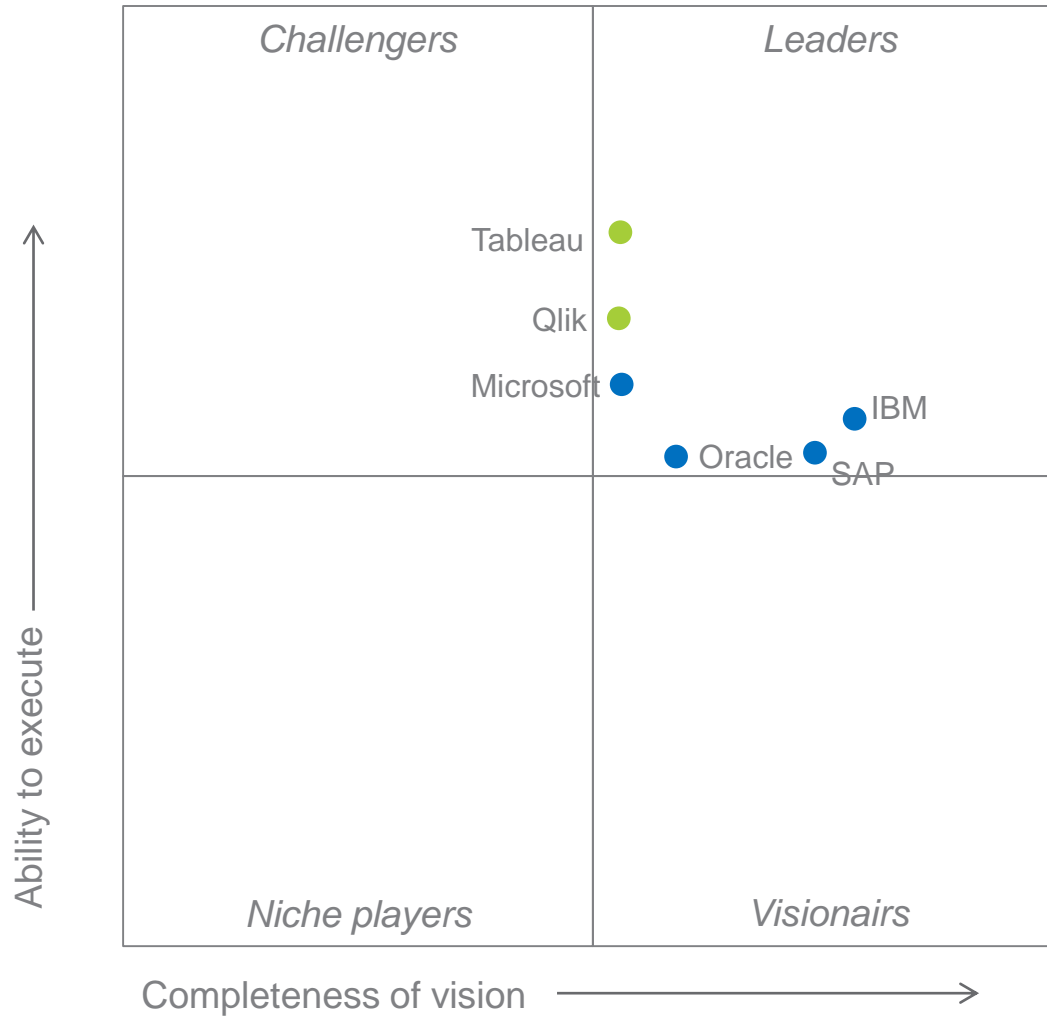
Classic vs new players in 2014





# BI wereld verandert

Classic vs new players in 2015

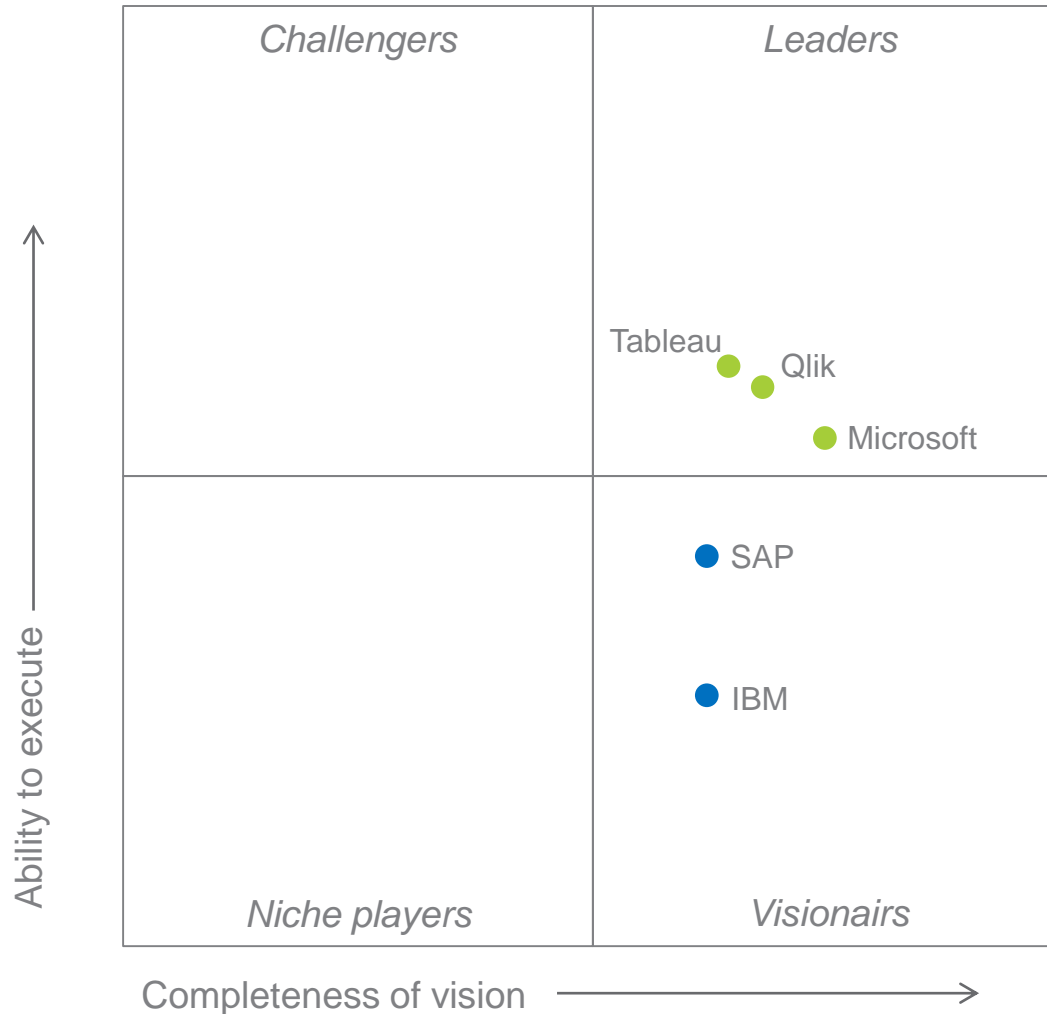






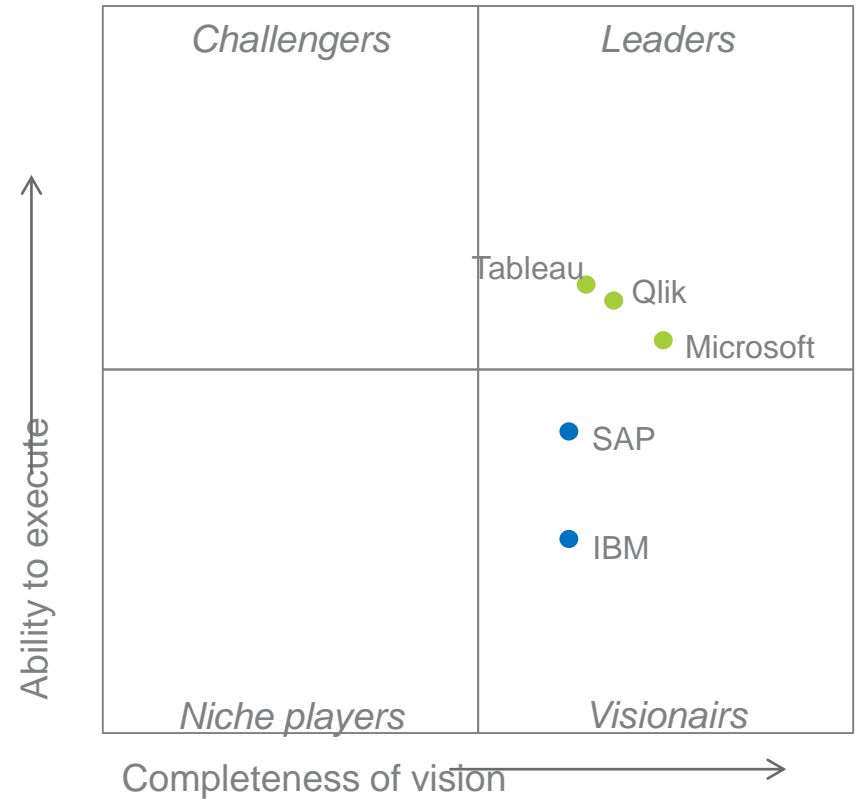
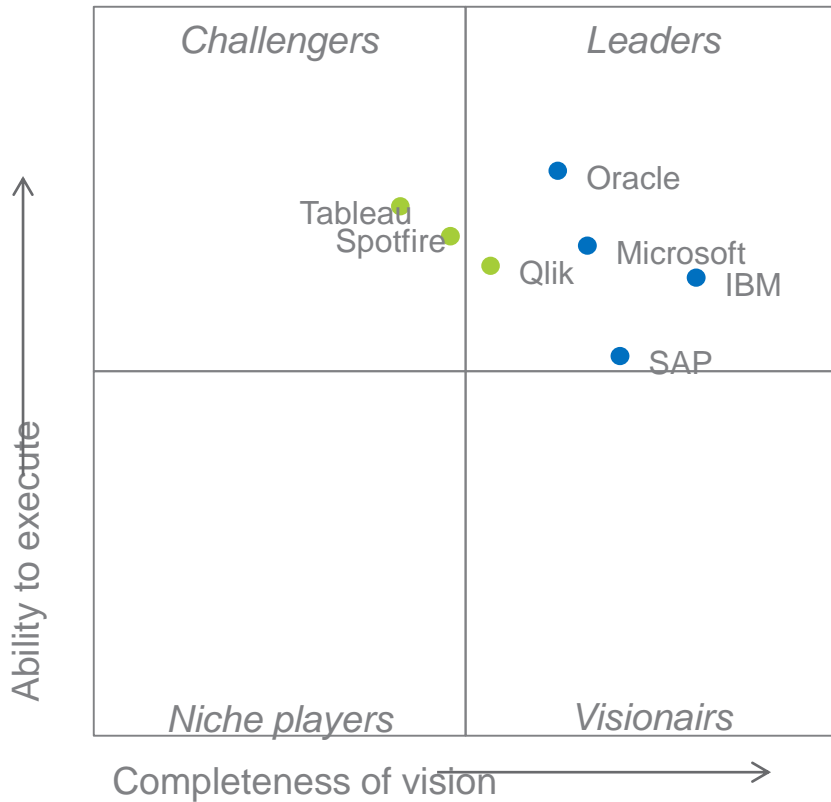
# BI wereld verandert

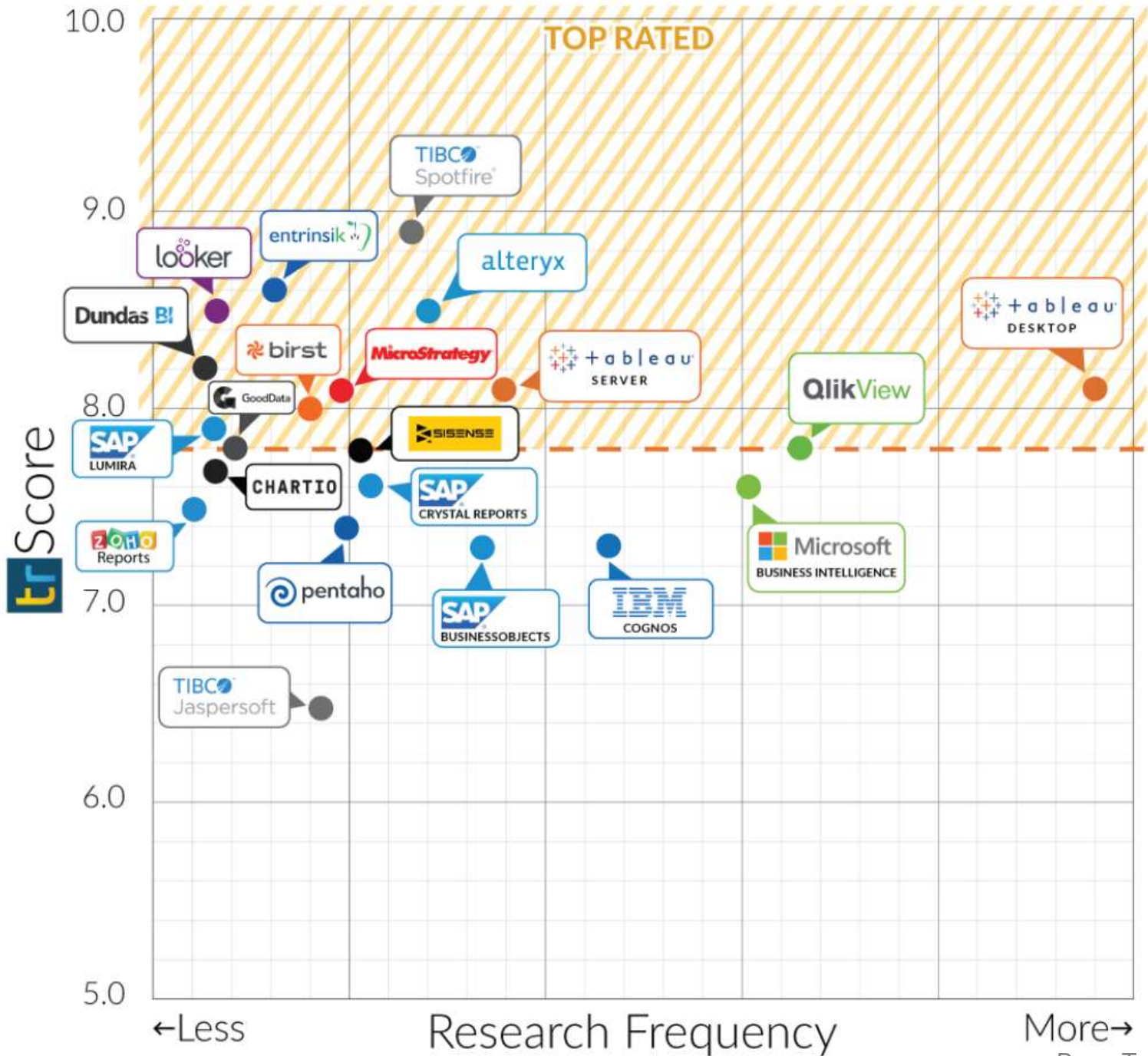
Classic vs new players in 2016





# 2012 vs 2016



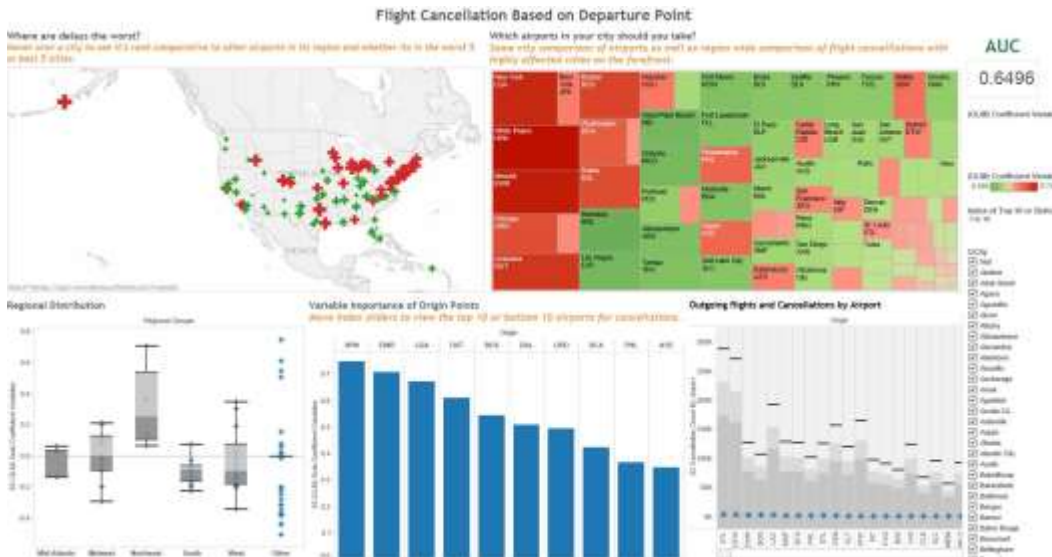






# Tableau

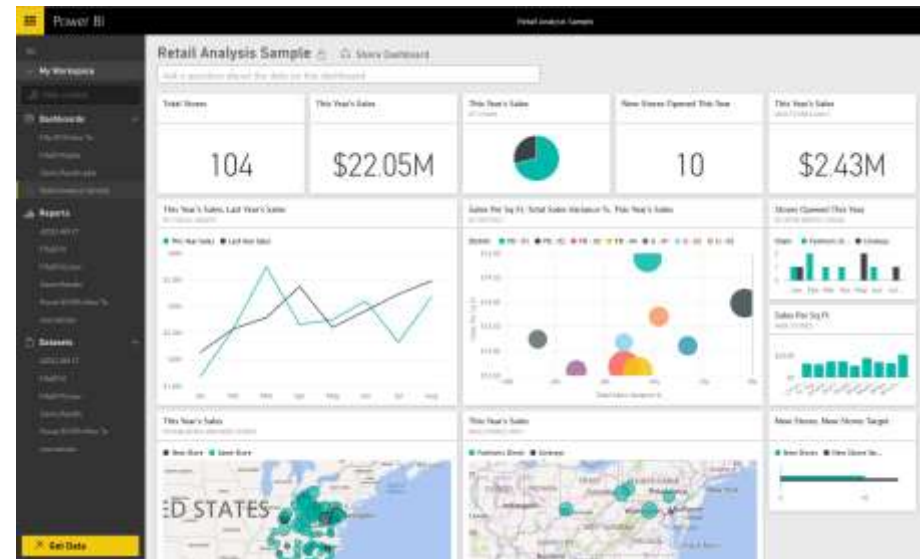
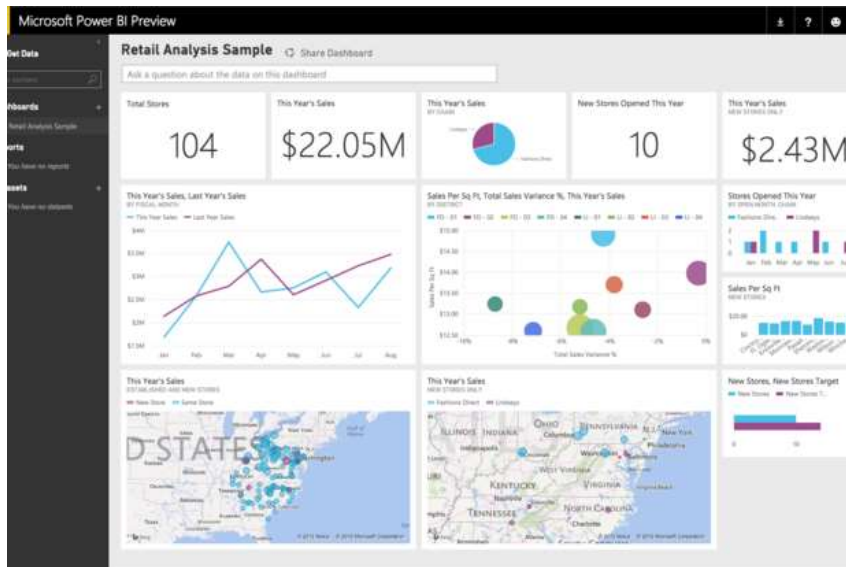
- Volledig drag-and-drop
- Standaard connectoren voor allerlei data bronnen
- Via cloud aan 3<sup>de</sup> beschikbaar te stellen





# Microsoft

- Power BI
- Snel ontwikkelend BI product
- Onderdeel van brede Microsoft suite





Welke tool is het beste?



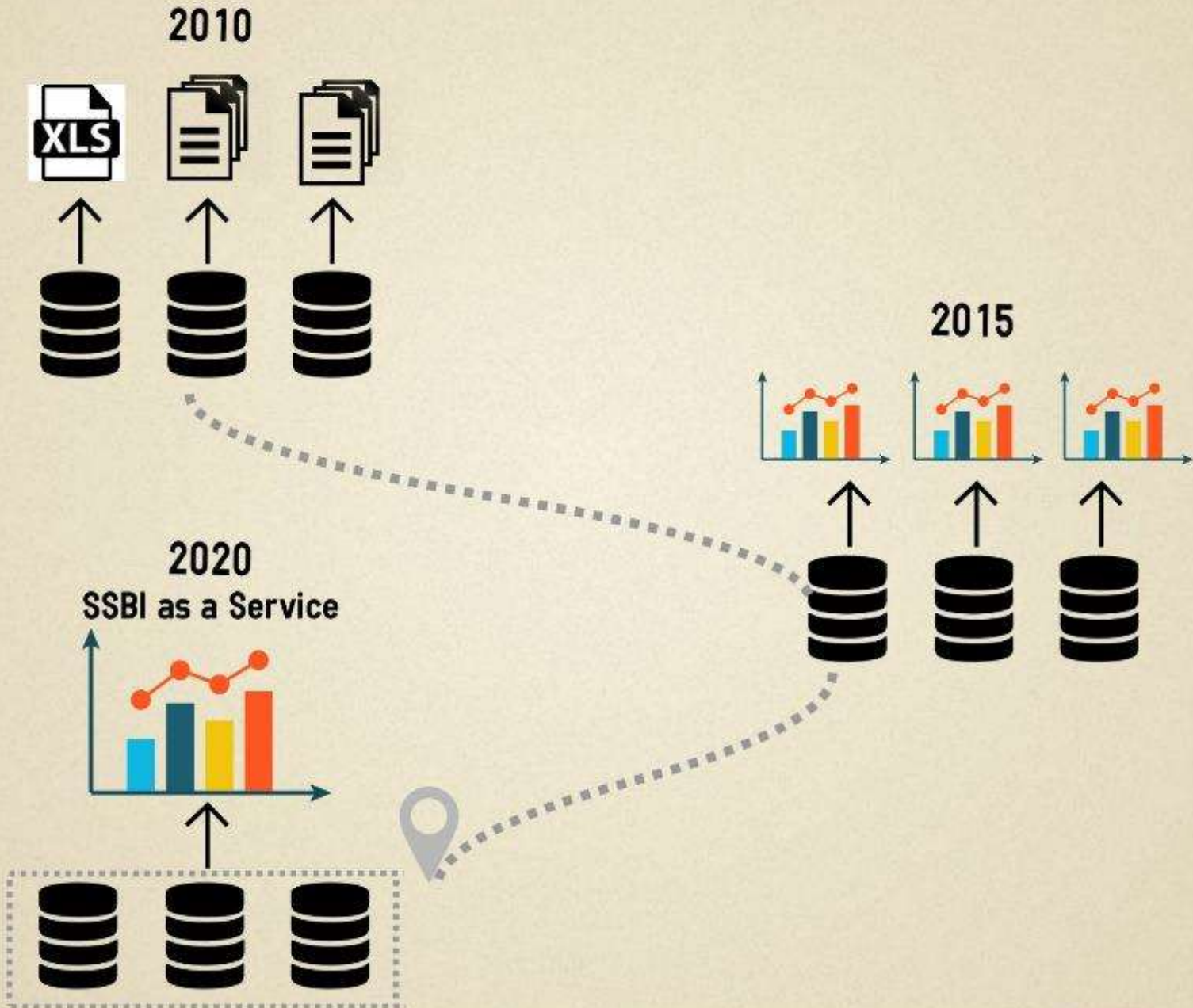


## Remaining relevant, Rob Nixon

- Helft van de klanten overweegt over te stappen:
  - Drie kwart vindt dat ze te weinig contact hebben met hun accountant
- Tweede derde wil meermaals contact per jaar, slechts 8% over compliance taken
- 80% vindt real time actueel inzicht belangrijk
- 60% vindt forecasting en planning belangrijk



# Self Service BI als dienstverlening



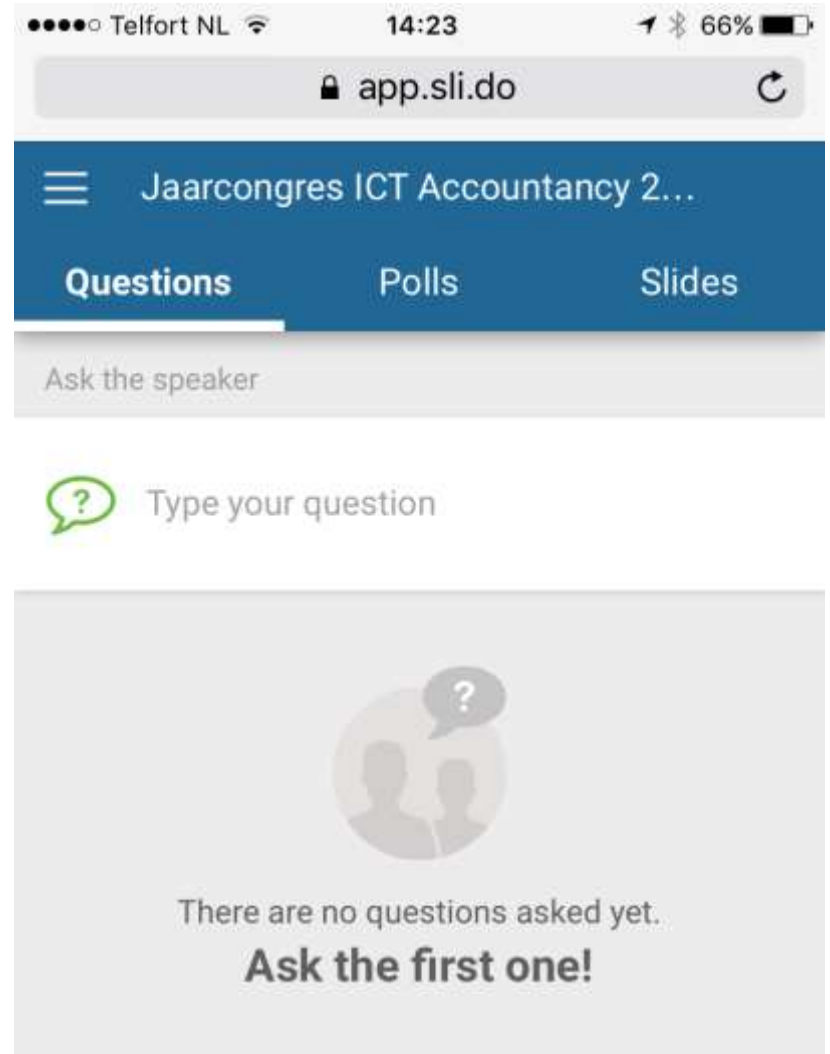


# Stellingen



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# **5 tips om zelf aan de slag te gaan**



#1: Wie is je doelgroep?



# #2: Wie is de eigenaar van het dashboard?

# 1 Doelgroep



# #3: Zorg voor de juiste kennis & competenties

# 1 Doelgroep

# 2 Eigenaar van het dashboard



# #4: Begin klein en bouw stap voor stap uit

- # 1 Doelgroep
- # 2 Eigenaar van het dashboard
- # 3 Zorg voor de juiste kennis & competenties



# #5: Vraag naar ervaringen van anderen

- # 1 Doelgroep
- # 2 Eigenaar van het dashboard
- # 3 Zorg voor de juiste kennis & competenties
- # 4 Bouw stap voor stap





Vragen?



[Paul.damen@finext.nl](mailto:Paul.damen@finext.nl)



# Zo simpel is het!



## Kwalificatie verwachtingen WK 2018

